Paper and Paper Products

The chief manufacturer of paper products is the Dixie Cup Co., located in the west part of Easton. Founded 20 years ago as the pioneer manufacturer of paper cups for trains, this company now produces annually nearly 2,000,000 lbs. of paper cups and containers that are distributed all over the United States and in 25 foreign countries.

The Bates Valve Bag Corporation manufactures paper bags at Nazareth for the shipment of portland cement. The Bates packer and the Bates bags, both cloth and paper, have almost revolutionized the shipping of portland cement. Now that practically all cement is shipped in bags it seems inconsistent for us to speak of the production in terms of barrels.

Newspapers and Printing Establishments

The cities and towns of the Valley have long had their local newspapers. Circulation was limited until good roads permitted the extension of their service.

The Bethlehem Globe-Times and the Easton Express hold a firm position in their respective communities and surrounding territory. Other creditable newspapers are printed in the smaller towns.

The newspapers of the region face severe competition with the metropolitan papers that reach all parts of the Valley only a few hours after their publication. Local news and local advertising however enable them to maintain themselves.

Printing establishment of various kinds are also widely distributed throughout the Valley. Most of them are local and of small capacity. The Mack Printing Co. of Easton, founded in 1907, is one of the largest concerns in the country engaged in the publication of periodicals and transactions of technical and scientific societies. It specializes in the printing of scientific books, catalogues and technical periodicals. About 40 periodicals are printed here, including Industrial and Engineering Chemistry, Electrical Engineering, Mechanical Engineering, and Civil Engineering. The company normally employs about 200 people and does an annual business of about $750,000.

Other concerns are engaged in engraving and photographic work for the printing establishments.

Leather and Leather Goods

Within a few years after the settlement of Bethlehem, leather and leather goods were being made of local hides. From that time to the present, leather manufacture has been carried on in many establishments, most of small size. Boots and shoes have been manu-